



University of
Hertfordshire **UH**

Postgraduate
Art and Design



Reading and Materials List

When embarking on any new venture, it is of paramount importance that you are well prepared and we understand this need for you to start your student journey fully equipped and ready to learn. We have therefore prepared this Reading and Materials List to enable you to get ready for when your new programme begins.

The materials listed here are extensive, but don't worry, you are not expected to purchase them all and do so immediately. We have identified everything you need for the full duration of your programme, but your specific requirements will vary with your current level, module and project. You may also find that (particularly at Level 6) your individual project needs lie outside the materials listed here.

It is an unavoidable part of creative disciplines that there will be costs incurred to procure your design materials, equipment and software, and whilst you will have to make financial allowances for these costs, the value of these purchases will go beyond the items themselves. By investing in quality resources, you will set yourself up as an effective creative practitioner, student and professional.

Whilst some expenses are necessary, where possible you do not need to purchase certain materials, as long as you can use them for the tasks that require them. For example, perhaps you can access them via an open access studio, media resource centre, local library or Community Centre. You can use StudyNet which provides an abundant array of resources as well as access to the University of Hertfordshire's online library.



General Requirements for All Levels of Study

As this is an online degree programme, you will need to ensure you have regular access to a computer (PC or Mac), as although IDI-Study is compatible for most devices, you will enjoy the optimal student experience on a larger screen. You must also ensure that you have an up-to-date operating system (OSX or later for a Mac and Windows 7 or above for a PC) as well as a reliable Internet connection.

The basic software functions you will require throughout your study include:

- Internet Browser: Google Chrome or Mozilla Firefox (latest versions)
- Word Processing Software: Microsoft Word or Google Docs
- Presentation Making Software: Microsoft PowerPoint or Google Slides
- Image Editing Software: Adobe Photoshop, or free alternatives Pixlr, Affinity or Gimp
- Art and Design Software: Adobe Creative Cloud: Illustrator, Photoshop, InDesign
- Hardware: Digital camera and a scanner (optional)

Some of the software above are free, and as a student of the University of Hertfordshire you get free access to Microsoft Office365 (which includes MS Word and MS PowerPoint) as well as a student discount for Adobe Creative Cloud.

Please note that at postgraduate level study you will not be instructed in any specific CAD software. Therefore you are encouraged to utilise software with which you have prior knowledge such as AutoCAD, SketchUp, Revit and Vectorworks.



Basic Equipment and Materials

We have here listed everything we think you might need for your creative journey. This list is not exhaustive and whilst you might not need all items at once, this list should serve as a useful starting point as you set yourself up as a design student and a creative professional.

All Specialist Subjects

- Pens
- Pencils
- Rulers
- Scissors
- Glue
- Spray mount
- Sketchbooks
- Portfolio

MA Graphic Communication and MA Illustration (Visual Communication)

- A3 cutting mat
- Block printing inks starter kit
- Acrylics/watercolour or gouache starter kits
- Scalpel and 10A blades
- Lino cutter set and blades
- Fine liner pens (various widths)
- Range of pencils (5B, 4B, 3B, 2B, B, HB, H)
- Thin and medium artist paint brushes
- Adhesive
- A4 or A3 sketchbooks (12 in total)
- Layout paper (A3)
- Tracing pad (A3)
- Marker pens (black, range of greys, dark, medium, light, primary colours)
- Mounting board

MA Interior Design

- A3 cutting mat
- Acrylics/watercolour or gouache starter kits
- Scalpel and 10A blades
- Range of fine liner pens (various widths)
- Range of pencils (5B, 4B, 3B, 2B, B, HB, H)
- Thin and medium artist paint brushes
- A4/A3 sketchbooks
- Layout paper (A4/A3)
- Tracing paper (A4/A3)
- Marker pens, black
- Scissors
- Craft knife
- Circle cutting compass
- Scale ruler
- Steel ruler
- General purpose adhesive
- Spray adhesive
- Masking tape
- Adjustable set square
- Coloured pencils

MA Photography (Visual Communication)

- 35mm analogue camera
- Medium or large format analogue camera
- A digital SLR camera 10MP+
- A digital rangefinder camera
- A HD video camera
- Tripod
- Flash kit
- Filters
- Self-timer or cable release
- Flatbed or film scanner
- Black and white, and colour film
- Dark room facilities and equipment



Reading List

Reading up on the subject before commencing your studies can be a helpful and enjoyable way of getting a head start on your learning. We have therefore identified some key texts that will enable you to prepare for your programme and which will support you throughout your studies.

Core Texts - Available on StudyNet

These are texts identified by subject specialists as having significant value within your discipline so we recommend that you refer to these on an ongoing basis. These texts are all fully available online through the University of Hertfordshire's online library, StudyNet.

MA Graphic Communication (Visual Communication)

Ambrose, G. and Aono-Billson, N. (2011) Basics Graphic Design 01: Approach and Language. AVA Academia.

Ambrose, G. and Harris, P. (2009) The Fundamentals Of Graphic Design. AVA Academia.

Barnard, M. (2013) Graphic Design as Communication. Routledge.

Cohen, S. (2013) InDesign CC for Macintosh and Windows: Visual Quickstart Guide. Peachpit Press.

- Crow, D. (2015) *Visible Signs: An Introduction to Semiotics in the Visual Arts*. AVA Publishing.
- Dabner, D. (2012) *Graphic Design School: The Principles and Practices of Graphic Design*. Thames and Hudson.
- Heller, S. (2014) *Design Literacy: Understanding Graphic Design*. Allworth Press.
- Heller, S. and Vienne, V. (2015) *Becoming a Graphic and Digital Designer: A Guide to Careers in Design*. John Wiley.
- Ingledeu, J. (2011) *The A-Z of Visual Ideas: How to Solve any Creative Brief*. Laurence King.
- Krysinski, M. (2017) *The Art of Type and Typography: Explorations in Use and Practice*. Routledge.
- Marshall, L. and Meachem, L. (2010) *How To Use Images*. Laurence King.
- Meggs, P. and Purvis, A. (2016) *Meggs' History of Graphic Design*. John Wiley.
- Strizver, I. (2010) *Type Rules: The Designer's Guide to Professional Typography*. John Wiley.
- Taylor, F. (2013) *How to Create a Portfolio and Get Hired*. Laurence King.
- Tselentis, J., Haley, A. and Poulin, R. (2012) *Typography, Referenced: A Comprehensive Visual Guide*. Rockport Publishing.
- Vit, A. and Gomez Palacio, B. (2014) *Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design*. Quayside.
- Volk L. and Currier, D. (2014) *No Plastic Sleeves: Portfolio and Self Promotion Guide*. Taylor and Francis.
- Weimann, E. and Lourekas, P. (2014) *Illustrator CC for Windows and Macintosh: Visual QuickStart Guide*. Peachpit Press.
- Weinmann, E. and Lourekas, P. (2014) *Photoshop CC for Windows and Macintosh: Visual Quickstart Guide*. Peachpit Press.

MA Illustration (Visual Communication)

- Ambrose, G. and Ano-Billson, N. (2011) Basics Graphic Design 01: Approach and Language. AVA Academia.
- Ambrose, G. and Harris, P. (2009) The Fundamentals Of Graphic Design. AVA Academia.
- Barnard, M. (2013) Graphic Design as Communication. Routledge
- Cohen, S. (2013) InDesign CC for Macintosh and Windows: Visual Quickstart Guide. Peachpit Press.
- Crow, D. (2015) Visible Signs: An Introduction to Semiotics in the Visual Arts. AVA Publishing.
- Dabner, D. (2012) Graphic Design School: The Principles and Practices of Graphic Design. Thames and Hudson.
- Duff, L. and Sawdon, P. (2008) Drawing: the Purpose. Intellect.
- Edwards, B. (2013) Drawing on the Right Side of the Brain: A Course in Enhancing Creativity and Artistic Confidence. Souvenir Press.
- Gildersleeve, O. (2014) Paper Cut: An Exploration Into the Contemporary World of Papercraft Art and Illustration. Rockport Publishers.
- Hall, A. (2011) Illustration. Laurence King.
- Heller, S. (2014) Design Literacy: Understanding Graphic Design. Allworth Press.
- Ingledeu, J. (2011) The A-Z of Visual Ideas: How to Solve any Creative Brief. Laurence King.
- Krynski, M. (2017) The Art of Type and Typography: Explorations in Use and Practice. Routledge.
- Marshall, L. and Meachem, L. (2010) How to Use Images. Laurence King.
- Meggs, P. and Purvis, A. (2016) Meggs' History of Graphic Design. John Wiley.
- Noble, P., Parker, C. and Marshall, R. (2014) Drawing Now: Between the Lines of Contemporary Art. I.B. Tauris.
- Rees, D. (2014) How to be an Illustrator. Laurence King.
- Simon, H. (2011) 500 Years of Illustration: From Albrecht Dürer to Rockwell Kent. Dover Publications.
- Strizver, I. (2010) Type Rules: The Designer's Guide to Professional Typography. John Wiley.
- Taylor, F. (2013) How to Create a Portfolio and Get Hired. Laurence King.
- Tselentis, J., Haley, A. and Poulin, R. (2012) Typography, Referenced: A Comprehensive Visual Guide: Rockport.

Vit, A. and Gomez Palacio, B. (2014) *Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design*. Quayside.

Volk L. and Currier, D. (2014) *No Plastic Sleeves: Portfolio and Self Promotion Guide*. Taylor and Francis.

Weimann, E. and Lourekas, P. (2014) *Illustrator CC for Windows and Macintosh: Visual QuickStart Guide*. Peachpit Press.

Weinmann, E. and Lourekas, P. (2014) *Photoshop CC for Windows and Macintosh: Visual Quickstart Guide*. Peachpit Press.

MA Interior Design

Binggeli, C. (2011) *Building Systems for Interior Designers*. John Wiley and Sons.

Binggeli, C. (2013) *Materials for Interior Environments*. Wiley.

Brooker, G. and Stone, S. (2007) *Basics Interior Architecture 01: Form + Structure*. AVA Academia.

Caan, S. (2011) *Rethinking Design and Interiors*. Laurence King.

Ching, F. D. K and Binggeli, C. (2012) *Interior Design Illustrated*. Wiley.

Ching, F. D. K. (2010) *Architecture: Form, Order and Space*. John Wiley and Sons.

Hetreed, J., Ross, A. and Baden-Powell, C. (2017) *Architect's Pocket Book*. Routledge.

Higgins, I. (2015) *Spatial Strategies for Interior Design*. Laurence King.

Kanaani, M. and Kopec, D. (2015) *The Routledge Companion for Architecture Design and Practice: Established and Emerging Trends*. Taylor and Francis.

Kilmer, R. and Kilmer, W. O. (2016) *Construction Drawings and Details for Interiors: Basic Skills*. John Wiley and Sons.

Leydecker, S. (2013) *Designing Interior Architecture: Concept, Typology, Material, Construction*. Scopus.

Leydecker, S., Kölbl, M. and Peters, S. (2008) *Nano Materials: in Architecture, Interior Architecture and Design*. Birkhäuser.

Littlefield, D. (2012) *Metric Handbook: Planning and Design Data*. Routledge.

Mitton, M. (2012) *Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques*. Wiley.

Moxon, S. (2012) *Sustainability in Interior Design*. Laurence King.

Peters, S. (2011) *Material Revolution: Sustainable Multi-purpose Materials for Design and Architecture*. Birkhäuser.

- Plunkett, D. (2010) Construction and Detailing for Interior Design. Laurence King.
- Plunkett, D. (2014) Drawing For Interior Design. Laurence King.
- Postell, J. and Gesimondo, N. (2011) Materiality and Interior Construction. John Wiley and Sons.
- Smith, D., Lommerse, M., Metcalfe, P. (2014) Perspectives on Social Sustainability and Interior Architecture: Life from the Inside. Scopus.
- Spankie, R. (2009) Basics Interior Architecture 03: Drawing out the Interior. AVA Academia.
- Sparke, P. (2008) The Modern Interior. Reaktion.
- Sully, A. (2015) Interior Design. Springer Int.
- Thompson, J, A., A. and Blossom, N. (2015) The Handbook of Interior Design. Wiley.

MA Photography (Visual Communication)

- Bartes, R. (2010) Camera Lucida. Reprint edition. New York: Hill and Wang.
- Bate, D. (2009) Photography: The Key Concepts. Oxford: Berg Publishers.
- Belt, A. F. (2011) The Elements of Photography: Understanding and Creating Sophisticated Images. Massachusetts: Focal Press.
- Brown, E.H. and Phu, T. (2014) Feeling Photography. Durham, North Carolina: Duke University Press
- Cotton, C. (2014) The Photograph as Contemporary Art. London: Thames and Hudson
- Evening, M. (2013) Adobe Photoshop CC for Photographers: A Professional Image Editor's Guide to the Creative Use of Photoshop for the Macintosh and PC. Massachusetts: Focal Press.
- Flusser, V. (2000) Toward a Philosophy of Photography. London: Reaktion
- Fox, A. and Caruana, N. (2012) Basics Creative Photography 03: Behind the Image: Research in Photography. Lausanne: AVA Publishing.
- Grange, A. I. (2005) Basic Critical Theory for Photographers. Massachusetts: Focal Press.
- Herbrechter, S. (2013) Posthumanism: A Critical Analysis. London: Bloomsbury.
- Hirsch, R. (2012) Light and Lens: Photography in the Digital Age. Massachusetts: Focal Press.
- Ingledeu, J. (2013) Photography London: Lawrence King.
- Jaeger, A.C. (2010) Image Makers Image Takers London: Thames and Hudson
- Margolis, E. and Pauwels, L. (2011) The SAGE Handbook of Visual Research Methods. London: Sage.
- Marien, M.W. (2014) Photography: A Cultural History. 4th Edition. London: Pearson

Mitchell, W. J. (1992) *The Reconfigured Eye: Visual Truth in the Post-photographic Era*. MIT Press ISBN-10: 0262631601

Präkel, D. (2013) *Basics Photography 02: Lighting* 2nd Edition. Lausanne: AVA Academia.

Prakel, D. (2013) *The Fundamentals of Creative Photography*. Lausanne: AVA Academia.

Rose, G. (2001) *Visual methodologies: an introduction to the interpretation of visual materials*. London: Sage.

Shore, R. (2014) *Post Photography: The Artist with a Camera*. London: Lawrence King.

Short, M. (2011) *Basics Creative Photography 02: Context and Narrative*. Lausanne, AVA Academia

Sontag, S. (2005) *On Photography*. New York: Rosetta Books.

Sturken, M and Cartwright L. (2009) *Practice of Looking: an Introduction to Visual Culture*. 2nd edn. Oxford: Oxford University Press.

Volk, L. and Currier, D. (2010) *No Plastic Sleeves: The Complete Portfolio Guide for Photographers and Designers*. Massachusetts: Focal Press.

Weinmann, E. and Lourekas, P. (2012) *Photoshop CS6: Visual QuickStart Guide*. San Francisco: Peachpit Press.

Wells, L. (2015) *Photography: A Critical Introduction*. London: Routledge

Critical Studies

Bailey, S. (2017) *Academic Writing: A Handbook for International Students*. Routledge.

Biggam, J. (2008) *Succeeding With Your Master's Dissertation: A Step-by-step Handbook*. McGraw-Hill Int.

Cottrell, S. (2017) *Critical Thinking Skills: Effective Analysis, Argument and Reflection*. Palgrave Macmillan.

Greenfield, T. and Greener, S. (2016) *Research Methods for Postgraduates*. John Wiley and Sons.

Mann, S. (2010) *Study Skills for Art Design and Media Students*. Pearson Education.

Oliver, P. (2010) *The Student's Guide to Research Ethics*. McGraw-Hill Int.

Oliver, P. (2012) *Succeeding with your Literature Review: A Handbook for Students*. McGraw-Hill Education.

Walliman, N. (2011) *Your Research Project: Designing and Planning your Work*. Sage.

Recommended Texts

These texts are not integral to your studies, but have been selected by academic specialists as complementary to the programme content. There is no requirement to purchase these, they should serve as recommendations if you wish to investigate these topics further.

MA Graphic Communication (Visual Communication)

- Airey, D (2019) Identity Designed. Rockport Publishing.
- Albers, J. (2013) Interaction of Colour. Yale University Press.
- Baldwin, J. and Roberts, L. (2006) Visual Communication: From Theory to Practice. AVA Publishing
- Barnet, S. (2014) A Short Guide to Writing about Art. 10th edn. Pearson Education.
- Benson, E and Perullo, Y (2016) Design to Renourish: Sustainable Graphic Design in Practice. CRC Press.
- Bringhurst, R. (2013) The Elements of Typographic Style. Hartley and Marks.
- Cheng, K. (2006) Designing Type. Laurence King.
- Claver-Fine, P. (2016) Sustainable Graphic Design. Bloomsbury Academic.
- Coles, S. (2013) The Geometry of Type: The Anatomy of 100 Essential Typefaces. Thames and Hudson.
- D'Alleva, A. (2012) Methods and Theories of Art History. Laurence King.
- De Bono, E. (1990) Lateral Thinking: A Textbook of Creativity. Penguin Books.
- Dondis, D. A. (1973) A Primer of Visual Literacy. Mit Press.
- Dubberly, H. (2005) How do you Design? A Compendium of Models. Dubberly Design Office.
- Eskilson, S. J. (2007) Graphic Design: A New History. Laurence King.
- Eskilson, S. J. (2019) Graphic Design: A New History. 3rd edn. Laurence King.
- Evamy, M. (2015) Logo: The Reference Guide To Symbols and Logotypes. Laurence King.
- Hart, H. (2014) New Hart's Rules for Compositors and Readers. Oxford University Press.
- Heller, S. and Anderson, G. (2016) The Graphic Design Idea Book. Laurence King.
- Jury, D. (2006) What is Typography? RotoVision.
- Kane, J. (2011) A Type Primer. Laurence King.
- Kim, H. and Geissbuhler, S. (2017) Graphic Design Discourse: Evolving Theories, Ideologies, and Processes of Visual Communication. Princeton Architectural Press.

Lupton, E. (2009) *Thinking with Type: A Primer for Designers*. Princeton Architectural Press. [Extracts available [here.](#)]

Malinic, R (2016) *Book Of Ideas - A Journal Of Creative Direction And Graphic Design - Volume 1*. Brand Nu.

Malinic, R. (2019) *Book Of Branding - A Guide To Creating Brand Identity For Startups And Beyond*. Brand Nu.

Müller-Brockmann, J. (2008) *Grid Systems in Graphic Design: A Handbook for Graphic Artists, Typographers, and Exhibition Designers*. Niggli Verlag.

Noble, I. and Bestley, R. (2011) *Visual Research: An Introduction to Research Methodologies in Graphic Design*. AVA Publishing.

Rand, P. (2016) *A Designer's Art*. Princeton Architectural Press.

Shaughnessy, A. (2010) *How to be a Graphic Designer, Without Losing Your Soul*. Laurence King.

Sturken, M and Cartwright, L. (2018) *Practices of Looking: An Introduction to Visual Culture*. 3rd edn. Oxford Higher Education.

MA Illustration (Visual Communication)

Baldwin, J. and Roberts, L. (2006) *Visual Communication: From Theory to Practice*. AVA Publishing.

Berger, J. (2008) *Ways of Seeing*. Penguin Classics.

Congdon, L. (2014) *Art Inc.: The Essential Guide for Building Your Career as an Artist*. Chronicle Books.

Congdon, L. (2019) *Find Your Artistic Voice: The Essential Guide to Working Your Creative Magic*. Chronicle Books.

D'Alleva, A. (2012) *Methods and Theories of Art History*. Laurence King.

De Bono, E. (1990) *Lateral Thinking: A Textbook of Creativity*. Penguin Books.

Dondis, D. A. (1973) *A Primer of Visual Literacy*. Mit Press.

Eskilson, S. J. (2007) *Graphic Design: A New History*. Laurence King.

Gregory E. (2012) *The Little Book of Lettering*. Chronicle Books.

Gregory, E. (2012) *Reinventing Lettering*. Bloomsbury.

Kane, J. (2011) *A Type Primer*, Publisher: Laurence King

Lupton, E. (2009) *Thinking with Type: A Primer for Designers*. Princeton Architectural Press. [Extracts available [here.](#)]

Male, A. (2007) *Illustration: A Theoretical and Contextual Perspective*. AVA Publishing.

Male, A. (2019) *The Power and Influence of Illustration*. Bloomsbury.

Noble, I. and Bestley, R. (2011) *Visual Research: An Introduction to Research Methodologies in Graphic Design*. AVA Publishing.

Stern, S. (2008) *The Illustrator's Guide to Law and Business Practice (UK orientated)*. Association of Illustrators.

Sturken, M. and Cartwright, L. (2018) *Practices of Looking: an Introduction to Visual Culture*. Oxford University Press.

Ursell, M. (2013) *Illustrating Children's Books*. Crowood Press.

MA Interior Design

Baden-Powell, C. (2013) *Architect's Pocket Book*. Taylor and Francis.

Brooker, G. and Stone, S. (2010) *What is Interior Design?* Rotovision.

Ching, F. D. K., Jarzombek, M. and Prakash, V. (2017) *A Global History of Architecture*. John Wiley and Sons.

Coates, M., Brooker G. and Stone, S. (2008) *Visual Dictionary of Interior Architecture and Design*. AVA Publishing.

Coles, J. (2015) *The Fundamentals of Interior Architecture*. Fairchild.

D'Alleva, A. (2012) *Methods and Theories of Art History*. Laurence King.

Fiell, C. and Fiell, P. (2006) *Design Handbook: Concepts, Materials, Styles*. Taschen.

Frampton, K. (1985) *Modern Architecture: A Critical History*. Thames and Hudson.

Hudson, J. (2010) *Interior Architecture: From Brief to Build*. Laurence King.

Jencks, C. (1939) *The New Paradigm in Architecture: The Language of Postmodernism*. Yale University Press.

MatériO (2007) *Material World 2: Innovative Materials for Architecture and Design*. Birkhäuser.

Pevsner, N. (1960) *Pioneers of Modern Design*. Penguin Books.

Pile, J. and Gura, J. (2013) *A History of Interior Design*. Laurence King.

Sturken, M. and Cartwright L. (2001) *Practice of Looking: an Introduction to Visual Culture*. Oxford University Press.

Weston, R. (2003) *Materials, Form, and Architecture*. Laurence King.